

**THE DISTRICT OF COLUMBIA  
ALCOHOLIC BEVERAGE CONTROL BOARD**

In the Matter of:	)		
	)		
	)		
Project D.C. Events LLC	)	Case No.:	N/A
Event: Cupid's Bar Crawl	)	License No:	N/A
Event Date: February 6, 2016	)	Order No:	2016-045
	)		
Application for a Pub Crawl	)		

**BEFORE:** Donovan Anderson, Chairperson  
Nick Alberti, Member  
Mike Silverstein, Member  
Ruthanne Miller, Member  
James Short, Member

**ALSO PRESENT:** Project D.C. Events LLC, Applicant  
  
Michael Bramson and Alex Lopez, on behalf of the Applicant  
  
Martha Jenkins, General Counsel  
Alcoholic Beverage Regulation Administration

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**ORDER DENYING MOTION FOR RECONSIDERATION**

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On January 27, 2016, the Alcoholic Beverage Control Board (Board) denied the pub crawl application filed by Project D.C. Events (Applicant) for an event on February 6, 2016, titled the "Cupid's Bar Crawl." *In re Project D.C. Events, LLC, "Cupid's Bar Crawl,"* Case No. N/A, Board Order No. 2016-030, 1 (D.C.A.B.C.B. Jan. 27, 2016).

In its decision, the Board relied on the new emergency rules related to the application and operation of pub crawls enacted by the Board on January 13, 2016. *Id.* at ¶ 6 (*Notice of Emergency and Proposed Rules*, § 712.3 (Jan. 13, 2016) [*Emergency Rulemaking*]). As part of its decision, the Board took into account the Applicant's failure to abide by the terms of its application and permit issued on October 31, 2015 and false advertising related to the number of attendees expected to attend the event. *In re Id.* at 1. Subsequently, the Applicant filed a motion for reconsideration, which the Board denies for the following reason. *Mot. for Recon.*, at 1.

First, the Applicant argues that the Board should approve the present Application, because it approved a pub crawl application filed by the Applicant for a pub crawl in December 2015. *Mot. for Recon.*, 1. This argument is not compelling. The new pub crawl rules did not go

into effect until January 13, 2016; therefore, the Board was not permitted to take into account the Applicant's prior bad behavior when it approved the December 2015 pub crawl. More importantly, the false advertising related to the current pub crawl demonstrates a pattern of dishonesty and misrepresentation when considered with the misrepresentations related to the October 2015 pub crawl. *In re Project D.C. Events, LLC*, Board Order No. 2016-030, at ¶ 9.

Second, the Applicant does not provide a reasonable or compelling explanation for why the Applicant indicated the October 2015 pub crawl would end at 11:00 p.m. in its application, but knowingly entered into contracts with establishments that indicated the event would end at 1:00 a.m. *Id.* at ¶ 8. For these reasons, the Board votes to affirm its prior decision.

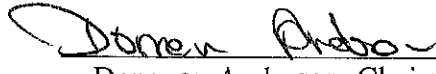
### **ORDER**

Therefore, the Board, on this 3rd day of February 2016, hereby **DENIES** the Motion for Reconsideration filed by the Applicant.

**IT IS FURTHER ORDERED** that the Board's findings of fact and conclusions of law contained in this Order shall be deemed severable. If any part of this determination is deemed invalid, the Board intends that its ruling remain in effect so long as sufficient facts and authority support the decision.

The ABRA shall deliver copies of this Order to the Applicant.

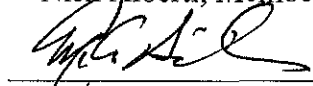
District of Columbia  
Alcoholic Beverage Control Board



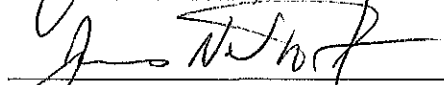
Donovan Anderson, Chairperson



Nick Alberti, Member

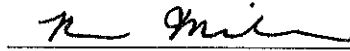


Mike Silverstein, Member



James Short, Member

I dissent for the same reasons set forth in Board Order No. 2016-030.



Ruthanne Miller, Member

Pursuant to D.C. Official Code § 25-433(d)(1), any party adversely affected may file a Motion for Reconsideration of this decision within ten (10) days of service of this Order with the Alcoholic Beverage Regulation Administration, Reeves Center, 2000 14th Street, NW, 400S, Washington, D.C. 20009.

Also, pursuant to section 11 of the District of Columbia Administrative Procedure Act, Pub. L. 90-614, 82 Stat. 1209, D.C. Official Code § 2-510 (2001), and Rule 15 of the District of Columbia Court of Appeals, any party adversely affected has the right to appeal this Order by filing a petition for review, within thirty (30) days of the date of service of this Order, with the District of Columbia Court of Appeals, 430 E Street, N.W., Washington, D.C. 20001; (202/879-1010). However, the timely filing of a Motion for Reconsideration pursuant to 23 DCMR § 1719.1 stays the time for filing a petition for review in the District of Columbia Court of Appeals until the Board rules on the motion. *See* D.C. App. Rule 15(b) (2004).